

## **Regulation Code: 7335-R Approved Social Media Sites for Employee Use**

*The board recognizes the importance of incorporating current technology tools, including new methods of electronic communication, into the classroom to enhance student learning. It further recognizes the importance of employees, students and parents engaging, learning, collaborating and sharing in digital environments as part of 21st Century learning. The board strives to ensure that electronic communication tools incorporated into the school curriculum are used responsibly and safely. As practicable, the board will provide access to secure social media tools and board approved technologies for use during instructional time and for school-sponsored activities in accordance with policies [3220](#), Technology in the Educational Program, and [3225/4312/7320](#), Technology Responsible Use.*

*All electronic communications with students who are currently enrolled in the school system must be school-related and within the scope of the employees' professional responsibilities, unless otherwise authorized by policy [7335](#), Employee Use of Social Media. School personnel may use only school-controlled technological resources and social media tools to communicate directly with students or to comment on student matters through use of the Internet. An employee seeking to utilize and/or establish other non-school-controlled social media website for instructional or other school-related purposes must have prior written approval from the superintendent or designee and principal and meet any applicable requirements of policies [3220](#), Technology in the Educational Program, [3225/4312/7320](#), Technology Responsible Use, and [3227/7322](#), Web Page Development.*

*All approved social media sites and their descriptions will be posted on the website of the Curriculum Department. An advisory group of administrators and teachers will be responsible for maintaining the list and reviewing possible sites. A designated administrator from the curriculum and technology departments will co-chair the committee.*

*Approved by the Superintendent on January 22, 2013.*

### **The following are social media sites that are available and have been “unblocked” by our Technology Department. These sites may be used by teachers and schools in accordance with 7335-R.**

Edmodo – Edmodo is an online networking application for teachers and students.

Facebook – Facebook is an online social media and social networking service.

Google Groups - Google Groups is a service from Google that provides discussion groups for people sharing common interests.

Google+ - Google+ is an interested based social network.

Google Classroom – Google Classroom is a blended learning platform for schools where teachers can create classes, distribute assignments, communicate, and stay organized, all in one place. Students can see assignments on the Work page, in the class stream, or on the class calendar. All class materials are automatically filed into Google Drive folders.

LinkedIn – LinkedIn is a social networking site designed to allow registered members to establish and document networks of people they know and trust professionally.

Pinterest – Pinterest is a social network that allows users to visually share, and discover new interests by posting images or videos to their own or others' boards (i.e. a collection of 'pins,' usually with a common theme) and browsing what other users have pinned.

Twitter – Twitter is an online news and social networking service where users post and interact with messages.

WordPress – WordPress is an online, open source website creation tool.

Yahoo Groups – Yahoo Groups allows for communication and collaboration with people around the same interests.

Yahoo Profiles – Yahoo profiles are created when users set up an account with Yahoo.

YouTube – YouTube is a video sharing website.

Blogspot - Blogger is a blog-publishing service that allows multi-user blogs with time-stamped entries. Generally, the blogs are hosted by Google at a subdomain of blogspot.com.